



CONSULTING

EXECUTIVE STRATEGY • GROWTH • ORGANIZATIONAL DEVELOPMENT

WHEN YOUR WORK SPEAKS:
SERVICE, Collaboration, and Lasting Impact

OCTOBER 21, 2026

ARTICLE

**BUSINESS STRATEGY AND
COMMUNITY PARTNERSHIPS
EXECUTIVE INSIGHT SERIES**

HOW PURPOSEFUL COLLABORATION SUPPORTS A COMMUNITY MISSION WHILE BUILDING BUSINESS RELATIONSHIPS, CREDIBILITY, AND OPPORTUNITIES FOR GROWTH.

Before a business earns a referral or a community event makes the news, someone has to deliver on a promise. That work may begin quietly, but its influence can travel while bringing attention to a cause, building trust, and creating opportunities for everyone involved.

The WJTV Jackson Live at 9 a.m. interview on Tuesday, October 20, 2026, with Kayla Thompson featured the Carmilla Chinn Hampton Legacy Foundation's upcoming fashion show and fundraiser, inviting a closer look at how purposeful collaboration can strengthen a mission while allowing a business's work to speak for itself.

Behind that preparation is a **simple belief: your work speaks for you. It speaks through the commitments you honor, the relationships you nurture, and the care you bring to each opportunity to serve.** Much of it happens quietly-in planning, conversations, and the steady follow-through that brings a shared vision to life.

That spirit of service guides Stimley Consulting's collaboration with the Foundation in support of the Seasons of Color Fashion Show. The Foundation's commitment to children and adolescents affected by cancer or the loss of a parent to serious illness gives this event a purpose that reaches well beyond the runway. Contributing to that purpose is both an honor and a responsibility.

For business owners and entrepreneurs considering similar partnerships, this collaboration offers a useful point of reflection. Stimley Consulting's role as the marketing and event strategy sponsor illustrates how a business can apply its expertise to advance a community mission while building relationships, demonstrating its capabilities, and creating opportunities for growth. When people experience your work firsthand, they gain a clearer understanding of your professionalism, creativity, and ability to deliver. That experience builds trust and can open the door to referrals and future opportunities.

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Turning that potential into a productive partnership starts with clear objectives. An event may need stronger sponsorship support, increased ticket sales, broader awareness, or more vendor participation. A participating business may want to introduce its services, reach potential customers, or demonstrate its expertise. Discussing those priorities early helps identify where the business's strengths can best serve the project.

With those priorities understood, each contribution becomes more purposeful. A marketing professional might help the event reach a new audience; a vendor can introduce products while adding to the guest experience. Through sponsorship, a business may help cover essential costs and connect with attendees and fellow supporters. In each case, the value comes from doing the work well and meeting an identified need.

The relationship deserves attention after the event, too. Sharing results, expressing appreciation, and following through on introductions can help a single collaboration develop into an **ongoing partnership**. Those conversations also provide a chance to assess what worked and where future efforts could have greater impact.

At the center of this partnership is gratitude. **Special appreciation goes to Jacqueline Chinn Hill and the entire Foundation team for their trust, dedication, and willingness to collaborate.** The opportunity for Stimley Consulting to contribute is deeply valued, as is the care behind the Foundation's work to carry a loved one's legacy forward.

That legacy gives every invitation and contribution greater meaning. As the Seasons of Color Fashion Show approaches, the interview offers a chance to learn more, share the mission, and take part. Whether through attending, sponsoring, vending, or making a contribution, each act of support can help this effort reach further.

Let the quality of your contribution open the next door for the mission you support and the business you are building.

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WATCH THE WJTV
INTERVIEW ON
YAHOO NEWS

LEARN ABOUT
THE FOUNDATION

